



BUSINESS

Colombian entrepreneur meets business needs and inspires other immigrants

BY OSCAR CORRAL SPECIAL FOR THE MIAMI HERALD



APRIL 25, 2018 01:27 PM



In this seventh part of Triunfando in the United States, a series of videos that highlights the impact of immigrant entrepreneurs in Florida, you can see what Susana Robledo has achieved and how her work has inspired others in the community.
by Explain Media

By continuing to use this site, you give your consent to our use of cookies for analytics, personalization and ads. [Read more](#)



Susana Robledo's father was robbed and killed in Colombia when she was 9 years old. Her mother, frightened, made a decision: she would take her only daughter to the United States to raise her.

At the beginning they spent some time and had to dedicate themselves to sewing and cleaning to maintain themselves. But Robledo, undocumented but without fear, insisted on following his dreams.

ACCESS-MIAMI

Do you want to start a business in Miami? These seven steps will make your dream come true

MARCH 23, 2018 9:19 AM

Today she is the owner of CubeCare, a Miami company that moves \$ 5 million a year and employs more than 50 people, including dozens of immigrants. CubeCare cleans, arranges and designs tailored curtains, as well as upholstery, for hospitals, hotels and many other organizations and clients.

"I want to continue living and triumphing in a community where diversity is important," he said. "And I think that without immigration and without the contribution of immigrants to the economy, things would be different. They're going to go from paying \$ 5 to \$ 15 for milk. "

[More news about business and entrepreneurship in Miami at AccesoMiami.com](#)

Robledo, who has already become a naturalized American, has been honored in her locality and state, and nationally recognized for her work. The company constantly innovates to improve its company, for example, with a special computer program that keeps track of the premises and the status of the curtains.

In this seventh part of *Triunfando in the United States*, a series of videos that highlights the impact of immigrant entrepreneurs in Florida, you can see what Susana Robledo has achieved and how her work has inspired others in the community.

Oscar Corral, former newspaper reporter and documentary maker who won an Emmy Award, is the founder and CEO of Explica Media. He can be contacted at ocorral@explicamedia.com

RELATED ARTICLES THE NEW HERALD

BUSINESS

Miami businesswomen rent designer outfits at your fingertips

APRIL 03, 2018 08:54 AM

BUSINESS

Businessmen from Guatemala to the conquest of the coffee market in Miami

MARCH 06, 2017 04:22 PM

FROM OUR ADVERTISING ALLIES

By continuing to use this site, you give your consent to our use of cookies for analytics, personalization and ads. [Read more](#)





NEGOCIOS

Célebre diseñador vende lujoso hotel de Miami Beach por \$103 millones

FEBRERO 14, 2019 10:29 AM



LLÉVANOS CONTIGO

Actualizaciones en tiempo real y todas las historias locales que quieras en la palma de tu mano

 [THE NEW HERALD APP →](#)

 [SEE NEWSLETTERS →](#)

  

SUBSCRIPTIONS

[Start Subscription](#)

[Customer service](#)

[eEdition or Electronic Version](#)

[Holiday Suspension](#)

[Pay Bill](#)

MORE ABOUT

[New Herald information](#)

[Contact Us](#)

By continuing to use this site, you give your consent to our use of cookies for analytics, personalization and ads. [Read more](#)



Information about Education

ADVERTISING

Advertising information

Post an ad in the classifieds

Legal notices

COPYRIGHT

PRIVACY POLICIES

TERMS OF USE

